



# Caddo Fly Fishing Expo Invitation for Vendors



The North Louisiana Fly Fishers is hosting the **first ever** Caddo Fly Fishing Expo on July 18<sup>th</sup> & 19<sup>th</sup>, 2025 in the Jefferson Tourism & Visitor Center located at 305 E. Austin, in Historic Downtown Jefferson, TX. We are looking for vendors to participate.

Jefferson is a destination unto itself. Add in a fly-fishing event and it doesn't get any better. This pre-civil war town has scenic streets, charming restaurants, quaint bed & breakfasts, historic hotels, and picturesque landscapes. Jefferson is the perfect setting for a weekend getaway with your significant other.

Vendors, bring your wares to sell, fly fishing related preferred, but we will allow others on a case-by-case basis pending approval. There is a \$25 vendor sign-up fee that will be waived upon donation of a qualifying item to be raffled by the NLFF. Also, bring your fly rod and/or kayak. You may be able to squeeze in a little fly fishing just steps away from the event. Or launch your kayak for some light action on the shaded Big Cypress Bayou before your return home on Sunday. Steve Oliver will be organizing a fishing outing on Sunday. And after the scheduled activities, evenings are perfect for taking in the town. See attached documents for things to do. **See attached form to apply.**

Ideally, vendors will arrive Friday and stay until Sunday giving you plenty of time to enjoy the sights of town before/after the Expo activities. However, we understand if you are unable to join us for the entire weekend. Arrive when you can – stay as long as you want.

**Friday:** Check in to your accommodations, do a little fishing, and take in the town. Setup vendor booth starting at 1:00pm. Doors will be locked to secure your equipment. A Meet & Greet dinner will be provided to all tyers and vendors at 6:00pm at the Expo.

**Saturday:** Doors open for vendors at 8:00am and to the public at 9:00am until 5:00pm. The NLFF will provide a stand-in to watch your booth during lunch, if necessary.

**Sunday:** Kayak fishing on the Big Cypress Bayou. We will launch and return from the boat ramp across from the Expo at 8:00am. This is an easy paddle so you spend most of your time fishing. Light gear is preferable. Sunfish, bass, crappie, catfish and more await! Contact Steve Oliver @ 318-349-6411 for more information on this fishing trip.



# Caddo Fly Fishing Expo Vendor Application



**Yes, I would like to be a vendor at the Caddo Fly Fishing Expo.  
Availability is Limited. Apply Early.**

Name: \_\_\_\_\_ No. in Party: \_\_\_\_\_

Email (Please Print Clearly): \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Category? (Check One): Fly Fishing \_\_\_\_\_ Other \_\_\_\_\_

General List of Items: (We will try our best to not duplicate vendors.)

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Arrival Day? (Circle One): FRIDAY / SATURDAY

Kayak Fishing on Sunday? (Circle One): YES / NO

You will be contacted concerning vendor availability. If you are approved for vendor status, you will be contacted with more details as the event approaches. If you have questions, feel free to contact Steve Oliver @ 318-349-6411 or Scott Irwin @ 318-469-0854. Send completed form to

[caddoexpo@northlouisianaflyfishers.org](mailto:caddoexpo@northlouisianaflyfishers.org) or via snail mail at: PO Box 29531  
Shreveport, LA 71149